

Department of Anthropology

Rajiv Gandhi University

Faculty of Social Science

Syllabus for

Degree of Philosophy in Anthropology

(Course Work)

Semesters System

1st Semester

ANTC811: Research Methodology

ANTC812: Anthropology and Emerging Frontiers

Break-up Marks	ANTC811: Research Methodology
⇒ 75 marks for semester examination (each unit carries equal marks/Credits)	<p style="text-align: center;"><u>Part A</u></p> <p>Unit 1 Research Philosophy: positivism, critical realism, interpretivism, post modernism, pragmatism; Approach to theory development (deduction, induction, abduction); fieldwork tradition in Anthropology; Fieldwork and ethnography; research ethics</p> <p>Unit 2 Preparing for research: Research problem; review of literature; hypothesis; research design; sampling; research proposal; pilot survey, key informant, rapport building; emic and etic perspectives</p> <p>Unit 3 Methods and technique: Observation, Interview, genealogy, schedule, questionnaire, interview guide, focus group discussion, case study, auto ethnography, note and dairy, audio-visual tools; Reliability and validity</p> <p>Unit 4 Analysis: Qualitative data analysis: interpretive, Narrative, Discourse, Grounded theory, content analysis; Quantitative data analysis: univariate, bivariate and multivariate;</p> <p>Unit 5: Report writing and field experience: report writing, reference and bibliography, writing scientific paper; learning from field experience</p>
⇒ 25 marks for Computer Application	<p style="text-align: center;"><u>Part B</u></p> <ol style="list-style-type: none"> 1. Computer application in social science research: Importance of computer application in research; internet and search engine. 2. Introduction to SPSS: What is SPSS?; SPSS main menu; SPSS viewer; Importing and Exporting Data; Calculating basic descriptive statistics; Graphs and tables; Comparing means using SPSS: One sample t-test, Independent samples t-test, Dependent samples t-test, ANOVA; Correlation Analysis: Correlation coefficient, Multiple regression

Suggested readings:

1. Barnes, J.A .1977. The Ethics of enquiry in Social Science. OUP, New Delhi.
2. Bernard, H.R. 2002. Research Methods in Anthropology. Altamira press, New York.
3. Bose P.K. 1994. Research Methodology, ICSSR, New Delhi.
4. Clifford, J and George E. Marcus. 1986. Writing Culture: the Poetics and Politics of Ethnography, University of California Press, Berkeley.
5. Danda A. K. 1992. Research Methods in Anthropology. Inter India Publication, New Delhi.
6. Ellen, R.F. 1984. Ethnographic Research: A guide to general conduct. Academic Press, New York.
7. Epstein, A.L 1978. Crafts in Social Anthropology, Hindusthan, Delhi.
8. Fetterman, D.M. 1989. Ethnography step by step. Sage Public, New Delhi.

9. Ghosh, B. N. 1985. Scientific Method and Social Research. Sterling Publisher, New Delhi
10. Johnson J. C. 1990. Selecting Ethnographic informants. Sage Publication, New Delhi.
11. Noblit, G.W. and Hare, R.D. 1988. Meta-ethnography: Synthesizing qualitative studies. Sage Publication, New Delhi.
12. Pelto, P.J. and G.H. Pelto. 1986. Anthropological Research: The structure of inquiry. Cambridge University Press, London.
13. Roy, S. and Ajit K. Danda. 2007. Methodological Questions in Social Anthropology. INCAA, Kolkata.
14. Sarana, G. 2008. Explorations in Methods and Theory in Anthropology. Rawat Publication, Jaipur.
15. Sarana, G. 1975. Methodology of Anthropology. University of Arizona, New York.
16. Thapan, M. 1998. Anthropological Journeys: Reflections of fieldwork. Orient Longman, New Delhi.
17. Thomas, J. 1993. Doing Critical Ethnography. Sage Publication, New Delhi.
18. Young, P.V. 1988. Scientific Survey and Research. Prentice Hall, New Delhi.

Break-up Marks	ANTC712: Anthropology and Emerging Frontiers
<p>⇒ 75 marks for semester examination (each unit carries equal marks/Credits)</p>	<p>Unit 1 Culture and personality school in anthropology; Contribution of Franz Boas; Ruth Benedict and Margaret Mead; recent development</p> <p>Unit 2 Genome Projects: Human Genome Project (HGP), Neanderthal Genome Project (NGP); Chimpanzee Genome Project (CGP); Mitochondrial and Ancient DNA research</p> <p>Unit 3 Non-governmental organizations (NGOs) and other civic society organizations and Anthropology; Public Policy and Anthropology</p> <p>Unit 4 Media and Anthropology; Social Network and Anthropology; Post truth paradigm and Anthropology</p> <p>Unit 5 Corporate Anthropology; Anthropology of Management; anthropological studies on diaspora</p>
<p>⇒ 25 marks for internal assessment;</p>	<p>Pedagogic Exercise: <i>The course will have five class room seminars after the completion of each unit of the syllabus. Students will be required to write ten assignments two from each unit of the course.</i></p>

Suggested readings:

1. <https://www.genome.gov/> (for HGP and CGP)
2. <http://www.eva.mpg.de/neandertal/index.html> (for NGP)
3. Janine R. Wadel; Cris Shore; Gregory Feildman and Stacy Lathrop. 2005. Toward an Anthropology of Public Policy. *The Annals of the American Academy of Political and Social Science*; 600, pp 30-51
4. Mark Schuller and David Lewis. 2014. Anthropology of NGOs. Oxford Bibliography in Anthropology
5. Peterson, Mark Allen. (2004) *Anthropology and Mass Communication: Media and Myth in the New Millennium*. New York: Berghahn Books.
6. Heather A. Horst and Daniel Miller (ed) (2012) *Digital Anthropology*. Bloombury Publication
7. Jonathan Mair. 2017. Post Truth Anthropology. *Anthropology Today*; 33(3) pp
8. Thomas H. Davenport. 2007. The rise of corporate anthropology. *Harvard Business Review*
9. Ann T. Jordan. 2013. *Business Anthropology*. Waveland Press