



राजीव गाँधी विश्वविद्यालय  
**RAJIV GANDHI UNIVERSITY**

(भारत के संसद के अधिनियम द्वारा वर्ष 2007 में स्थापित)  
(A CENTRAL UNIVERSITY ESTABLISHED IN 2007 AN ACT OF PARLIAMENT OF INDIA)

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No.RGU/PC-608/RuBIC/AB/2024

Dated: 13.12.2024

**NOTIFICATION**

A walk in interview for the selection of a CEO (Chief Executive Officer) and one Deputy CEO (Deputy Chief Executive Officer) in NABARD sponsored "Rural Business Incubation Centre (RuBIC), RGU" will be held on 19.12.2024 at 10:00 AM in the Department of Horticulture, RGU. Interested candidates may attend the same.

**Eligibility criterion for CEO (Chief Executive Officer) and Deputy CEO (Deputy Chief Executive Officer)**

Sl No.	Post	No of Post	Monthly salary	Upper Age limit	Qualification/Experience
1	CEO (Chief Executive Officer)	1 (One)	Rs. 35,000/- (consolidated)	35	<p><b>Essential</b></p> <p>PhD in Horticulture OR Masters in Horticulture with 5 years of experience in incubation or Innovation/Startup/Technology deployment or equivalent.</p> <p><b>Desirable</b></p> <p>Field Experience: Experience in planning and organizing practical demonstrations for agricultural technologies in diverse field environments.</p> <p>Event Coordination: Skilled in conducting and facilitating seminars, field days, and interactive feedback sessions to promote agricultural innovations.</p> <p>Communication Skills: Strong verbal and written communication abilities, effectively engaging with diverse audiences, including farmers, researchers, and service providers.</p> <p>Bioprocessing Expertise: Proficient in bioprocessing of horticultural crops and products, optimizing quality and productivity.</p> <p>Hands-on Training: Experienced in providing hands-on training to service providers and progressive farmers to support technology dissemination.</p> <p>Laboratory Proficiency: Skilled in advanced laboratory techniques.</p> <p>Preference would be given to those who have worked for Science and Technology driven start up incubation/innovation etc.</p>



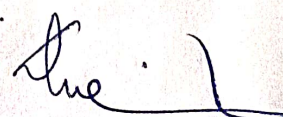
2	Deputy CEO (Deputy Chief Executive Officer)	1 (One)	Rs. 30,000/- (consolidated)	32	<p><b><u>Eligibility</u></b></p> <p>Masters in Horticulture with 3 years of experience in incubation or Innovation/Startup/Technology deployment or equivalent.</p> <p><b><u>Desirable</u></b></p> <p>Field Experience: Experience in planning and organizing practical demonstrations for agricultural technologies in diverse field environments.</p> <p>Event Coordination: Skilled in conducting and facilitating seminars, field days, and interactive feedback sessions to promote agricultural innovations.</p> <p>Communication Skills: Strong verbal and written communication abilities, effectively engaging with diverse audiences, including farmers, researchers, and service providers.</p> <p>Bioprocessing Expertise: Proficient in bioprocessing of horticultural crops and products, optimizing quality and productivity.</p> <p>Hands-on Training: Experienced in providing hands-on training to service providers and progressive farmers to support technology dissemination.</p> <p>Laboratory Proficiency: Skilled in advanced laboratory techniques.</p> <p>Preference would be given to those who have worked for Science and Technology driven start up incubation/innovation etc.</p>
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**DATE AND TIME OF THE INTERVIEW: 19.12.2024 at 10:00 AM.**

#### **SCOPE OF WORK**

#### **CHIEF EXECUTIVE OFFICER (CEO) AND DEPUTY CEO (DEPUTY CHIEF EXECUTIVE OFFICER)**

- The CEO and Deputy CEO shall be appointed under the Rural Business Incubation Centre (RuBIC), RGU to promote and support start-ups in various sectors like agriculture, rural technologies, and other areas.
- The CEO and Deputy CEO will be responsible for planning the strategic growth through various programs, creating progress and impact matrix and plan for strategic collaborations with other eco systems. Create plan to make RuBIC a self-sustainable incubator.
- Create plans/programs according to the potential of the start-ups (early-stage or mature), assist them writing business plans, keep track of the Incubation process/stage; analyze financial statements, forecast and funding requirements for helping the incubates prepare proposals for funding.
- The CEO and Deputy CEO will be responsible to develop the mentor network (Technical, financial and marketing) for the Incubator and work with them to make the Incubated venture successful.
- The CEO and Deputy CEO will be responsible for developing assisting platforms within the incubator like legal, patent, financial service etc. for helping the incubates/start-ups.





- vi. The CEO and Deputy CEO will be responsible for creating valuation matrix of all the incubates/start-ups.
- vii. The CEO and Deputy CEO will be responsible to create plans for creating outreach programs to involve RGU faculty/Students in various programs of RuBIC.
- viii. The CEO and Deputy CEO, will spearhead the strategical alliances with various stakeholders (industry or government institutions) for raising funds for RuBIC.
- ix. The CEO and Deputy CEO will be under the direct control of Nodal Officer and Coordinator RuBIC, RGU and will comply with any job assigned by the Nodal Officer and Coordinator RuBIC, RGU.
- x. The CEO and Deputy CEO will work with on setting up the seed funding for the start-ups.
- xi. The CEO and Deputy CEO will have to perform the work assigned by the Nodal Officer and Coordinator RuBIC, RGU time to time as per the need of the RuBIC.
- xii. The CEO and Deputy CEO will also handle the incubation laboratory and operate the laboratory equipments.
- xiii. The CEO and Deputy CEO should be willing to travel, as needed by RuBIC.

#### **GENERAL INFORMATION AND INSTRUCTIONS**

- i. The above-mentioned positions will be purely on contractual basis for 12 months initially and may be renewed further subject to satisfactory performance.
- ii. The engagement may be terminated anytime without assigning any reason, if performance is found unsatisfactory.
- iii. All the original documents in support of the eligibility will have to be produced at the time of interview for verification. Non availability of the supporting documents towards the essential qualification, the candidate will not be allowed to sit in the interview.
- iv. **Selection process:** Candidates will have to appear for a personal interview (after document verification) before the selection committee along with original and self attested copies of certificates/testimonials from 10<sup>th</sup> standard onwards, caste certificate (if applicable), experience certificate, NET/GATE certificate etc on the day of interview.
- v. The candidate should report to the venue of the interview (Department of Horticulture, RGU) by **10:00 AM on the day of interview (19.12.2024)**, failing which candidature will not be considered.
- vi. No TA/DA will be provided, and the candidate has to bear all the expenses for attending the interview.

For any query, candidates may mail to: [arindam.barman@rgu.ac.in](mailto:arindam.barman@rgu.ac.in)

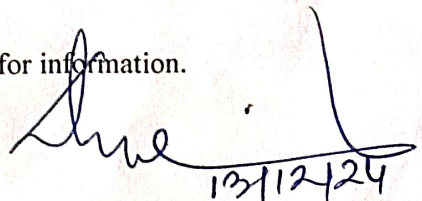
Sd/-  
Registrar

Memo No . RGU/PC-608/RuBIC/AB/2024/394

Dated: 13<sup>th</sup> December, 2024

Copy to :

1. Joint Director, Computer Centre, for information with a request to upload the advertisement in University website.
2. Dr. Arindam Barman, Nodal Officer, RUBIC, Department of Horticulture for information.
3. Office copy.

  
13/12/24

(Dr. David Pertin)

Joint Registrar (UGC & Project)  
संयुक्त कुलसचिव(यू.जी.सी./परियोजना)